

**HELP® Energy Absorbing Bumper for  
2008 E-SERIES BY FORD MOTOR COMPANY**

**New for 2008**



HELP® Energy Absorbing Bumpers don't rust, they don't dent, they don't bend or warp and the paint doesn't chip and flake-off.

HELP® Energy Absorbing Bumpers keep their vehicles where they are meant to be... on the road working in revenue service while complimenting the image of their owners.

HELP® bumpers are highly engineered to withstand damage during crashes. Less damage means fewer insurance claims, reduced repair and maintenance costs, and reduced vehicle downtime.



**Protecting Your Bottom Line Since 1975**

Tough, Resilient and Durable: No other bumper on the market today can take the repeated hits, under extreme environmental conditions, that the HELP® bumper does every day.



**Performance Specifications  
of the 2008 E-Series HELP® Bumper:**

Type of Test	HELP® Bumper Performance
5.0 mph Fixed Barrier	No damage to bumper or vehicle
4.0 mph 30° Corner	
6.0 mph Center Impact	
Repeatability	Unlimited Impacts
Temperature Range	-20°F to 120°F

**HELP®**  
**ENERGY ABSORBING BUMPERS**  
**RR ROMEO RIM, INC.**